



清華大學
公共管理學院
School of Public Policy & Management
Tsinghua University

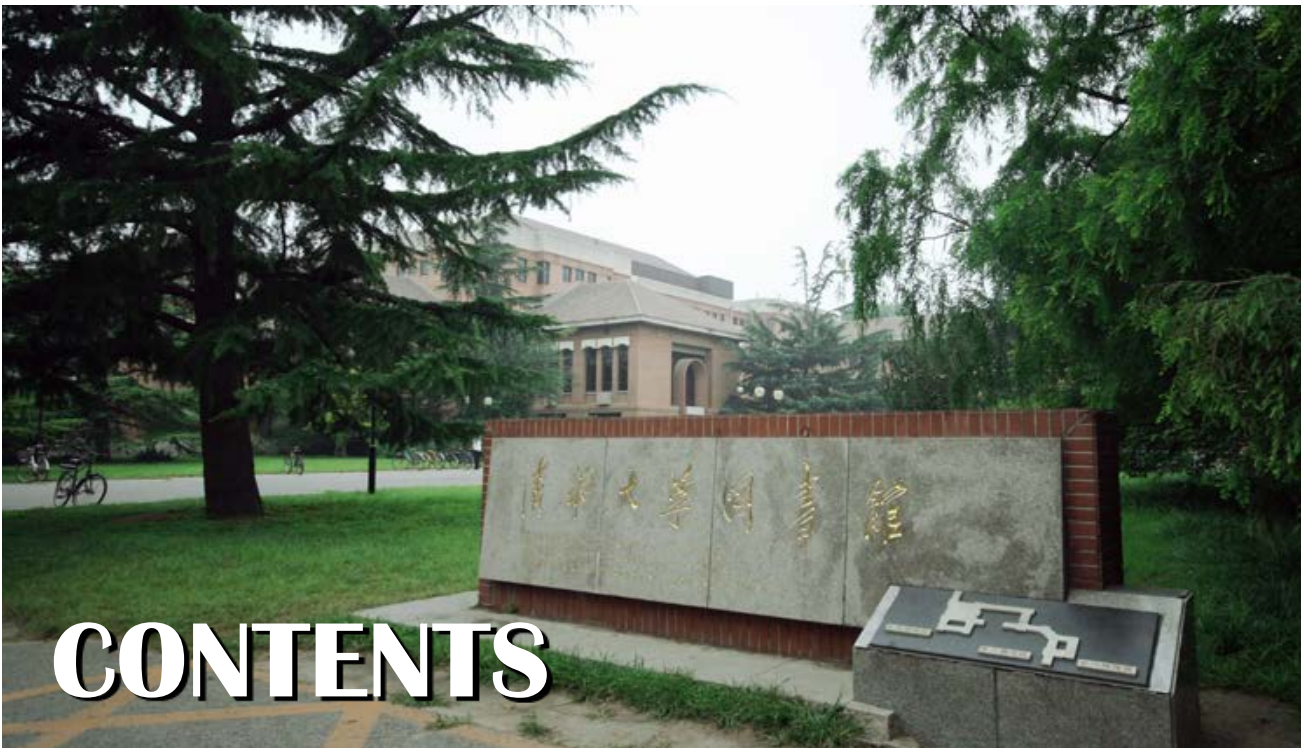
NEWSLETTER

Edited by the Development Office, School of Public Policy and Management

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SPPM's MPA Program Becomes First Outside the U.S. to Receive NASPAA Accreditation



NASPAA: The Global Standard in Public Service Education announced on July 16th, 2013 that its Commission on Peer Review and Accreditation (COPRA) has accredited the Master of Public Administration (MPA) program at Tsinghua University's School of Public Policy and Management in Beijing, China. It is the first graduate degree in public affairs outside the United States to receive

NASPAA Accreditation.

NASPAA Executive Director Laurel McFarland remarked, "I am excited to welcome Tsinghua to the community of NASPAA-accredited programs. Tsinghua has earned accreditation by demonstrating a commitment to high academic standards, public service values, and attention to



Policy & Management, Tsinghua University has played in setting the trend of Chinese MPA education. It also demonstrates the willingness and capabilities of the School in working with international colleagues to address common challenges facing global public administration community.”

NASPAA accreditation is currently accessible to NASPAA member programs in any country. Accreditation is granted only after a multi-step, rigorous peer review, which includes an eligibility determination process, a self-study review, and a site visit. COPRA’s mission-based standards are the same for all programs and emphasize

student learning and employment outcomes. It has joined the public affairs education community’s pursuit of quality. At the same time, NASPAA has learned a great deal from Tsinghua about assessing quality in a larger global context.”

The Tsinghua MPA program educates working professionals with 3-15 years of experience in the government, NGO, or business sectors. The program’s mission is to prepare students to become public leaders who are committed to organizational innovation, social reform, national development, and human progress. The MPA program is also recognized by the China National Steering Committee for MPA education.

Lan Xue, Dean of the School of Public Policy and Management (SPPM) at Tsinghua, stated, “This is a timely recognition of the leadership role the School of Public

outcomes assessment and a commitment to public service values. COPRA’s current scope of recognition with the Council of Higher Education Accreditation (CHEA) includes only programs in the U.S. Expansion of scope with CHEA requires a pilot period, of which Tsinghua’s accreditation is a component.

NASPAA, the Network of Schools of Public Policy, Affairs, and Administration, is the global standard in public service education. It is the institutional membership association of 280 schools of public policy, public affairs, public administration, and public & nonprofit management, located across the U.S. and around the globe – and is the recognized accreditor of master’s degree programs in these fields. NASPAA’s twofold mission is to promote excellence in education and training for public service and to promote the ideal of public service.

(From NASPAA)



2013 SPPM Spring Commencement

SPPM Commencement for 2013 Spring Semester was held on Tuesday, July 16, 2013 in the Auditorium Hall of the school building. Over 200 persons witnessed this important and meaningful event. Besides the 159 graduates, others in attendance were faculty lead by Professor Xue Lan and Professor Meng Qinguo, staff members, alumni, family members and friends.

First, Associate Dean Ms. Meng Bo, as the host, warmly welcomed all the attendees and congratulates all the graduates. Then Professor Wu Yongping, Associate Dean, also the Chairman of the School Sub-degree Committee introduced the situation of the graduates and degree conferring this semester. After that, two students, on behalf of all the graduates, both Chinese and international, delivered a 5-minute speech respectively. They recalled the studying in SPPM, Tsinghua and expressed the sincere appreciation to the school. And two alumni invited to share their experience and advices in professional careers with those are going to start a job life soon.

During the ceremony, Job Hunting Awards winners and Outstanding Thesis Award winners of Tsinghua and SPPM were conferred the prizes on the stage. The Best Internship

Awards were specially set to praise the two students' excellent performances in the Internship course of MID program.

At last, Dean Xue Lan concluded the ceremony with a keynote speech. He encouraged the graduates to fulfill the school's motto "cultivate the morality to serve the public" in the society after graduation. He advises the graduates to adhere to ideals, not to be afraid of failure and be brave for innovation and to be responsible for risks.





SPPM Graduated the IMPA 2012 Class

On the afternoon of July 16, a warm and joyful commencement ceremony was held for the 2012 Class of IMPA at SPPM. With 126 IMPA alumni, this year SPPM graduated the fifth class of 31 graduates for seventeen developing countries.

In this memorable occasion, Prof. YUAN Si, Vice President of Tsinghua University and Prof. WU Yongping, Associate Dean of SPPM, congratulated the class on behalf of the university and our school. With Prof. MENG Bo being the MC, the ceremony was lightened up by the presence of representatives from the Embassies of the students. Students also received congratulations from staff of Graduate School and International Students Office whom they regularly interacted with. Managers from MCC

Overseas also attended the ceremony and sent their greetings.

One special session in the Commencement this year was the establishment of the “Public Service Award”. This award is set up to acknowledge the spirit and contribution of students who strive to help others and to make a difference. This year, Blaise Kraffa won the first award for his ceaselessly caring and support for his counterparts and public service spirit shown when he decided to financially support a Chinese college student since his visit to Wenchuan. Prof. MENG Qingguo, Party Secretary, presented the award to him.

At last, Vice President Yuan and Associate Dean Wu conferred the degree to each graduate.



The 11th China's Leadership Program Held in SPPM

The 11th China's Leadership Program was held in SPPM from August 15th to 28th. This program was jointly organized by SPPM, Harvard Kennedy School (HKS) and Development Research Center, State of Council, PRC and annually held in the past ten years (2002-2012). All participants are Director General Level and above from Chinese central and local governments. This year, 29 officials from 15 provinces, cities and municipalities, as well as 8 ministries attended the program. Among them, there were 6 provincial officials. Mr. WU Jingping, member of the Standing Committee & the Publicity Department, CPC Sichuan Provincial Committee acted as the delegation leader of this year.

The course design of this year focused on Urbanization with several modules, like humanity, sustainable development and international strategy and so on. The program is designed as 2 parts with two weeks in SPPM and three week in HKS, respectively.



On September 3, the Opening Session of the 2nd Class of the IDEAS China program was held at SPPM, co-hosted by SPPM, the MIT Sloan School of Management and the United in Diversity (UID) Foundation. Dean Xue Lan welcomed the new class and several distinguished guests including Mr. CHENG Siwei, Former Vice Chairman of the Standing Committee of the National People's Congress, Former Chairman of the Central Committee of the China National Democratic Construction Association and Honorary Chairman of the UID Foundation, WANG Xintang, Deputy Director General of the Leadership Education Bureau of the Organization Department, QIU Yong, Vice President of Tsinghua University, and Mr. LIN Xiaoxuan, CIO of Industrial and Commercial Bank of China. The Opening Session was also joined by Ms. LIN Meijin, Managing Director of the Giti Group and representatives of the inaugural class.

First, President QIU offered his welcome remarks. He said

The IDEAS China Program Welcomed Its Second Class

that Tsinghua is facing many opportunities and challenges when she embarks on the new centennial journey. Tsinghua should make the best use of the “three treasures”, i.e. “the best motto, the most talented alumni and the most beautiful campus” to attract outstanding students. As a Tsinghua alum, WANG Xintang encouraged the class to showcase the best of Tsinghua students with good self-organization and management. Then Mr. Lin introduced ICBC and expressed his opinion on the challenges that ICBC faces in the era of big data and high-speed internet. At last, Mr. Cheng offered insight on China’s leadership training, the development of big data and challenges of the banking industry.

The IDEAS program aims to inspire cross-sector collaboration and mindset, offering “an exploratory journey” from three levels of leadership in individuals, organization and society. Targeted participants include government officials, corporate management, and experts from academia and civil society.



Professor QI Ye's Environment, Climate and Government Course Was Selected by China's Ministry of Education as the 2013 branding English Course

China's Ministry of Education announced the selection result of 2013 annual branding English courses. Professor QI Ye's Environment, Climate and Governance, from School of Public Policy and Management with other two English courses from Tsinghua University were on the list. In total, there are 150 courses selected from different universities in China this year. The selection process went through universities' application, province governments' approval and recommendation, and review of Ministry of Education's experts.

Environment, Climate and Governance is one of MID concentration courses, taught by Professor QI Ye from, who is the distinguished professor of environmental policy and Management at Tsinghua University School of Public Policy and Management since 2004. He received his Ph.D. in Environmental Science in 1994 from State University of New York College of Environmental Science and Forestry and Syracuse University in US.



SPPM Welcomed MID 2013 Class

On the morning of August 28, 2013, SPPM officially welcomed MID 2013 Class with the program opening ceremony in Meeting Room 302 of the school. It provided a chance for the new students and school members to meet and know each other. Dean Xue Lan was invited to give warm welcome remarks to all the new students. Associate Dean Meng Bo hosted the whole ceremony. Other attendees included Prof. Liu Zhilin, MDP Executive Director, Prof. Jia Xijin, Class Professor and MID program staff. All the new students participated in this event.



**MID 2011
Student Vivian
Argueta Bernal
Zabaleta's
Abstract Was
Selected by
MDP's 1st
International
Conference on
Sustainable
Development
Practice**

MID 2011 Class's Paraguayan student, Vivian Argueta Bernal Zabaleta's abstract was selected by MDP's 1st International Conference on Sustainable Development Practice after a careful review. She will represent Tsinghua University to attend the conference and present her research in September.

The Global Associate of Master's in Development Practice Programs (MDP) in collaboration with the UN Sustainable Development Solutions Network (SDSN) will hold the First International Conference on Sustainable Development Practice (ICSDP) which will take place on September 6-7, 2013 at Columbia University, New York. The Conference theme is Advancing Evidence-Based Solutions for the Post-2015 Sustainable Development Agenda. The aim of the conference is to share and identify practical, evidence-based solutions that can support the UN SDSN leadership in shaping the Post-2015 Agenda. The conference seeks to mobilize the expertise of the scientific and technical communities in academia, civil society and the private sector.



China's Developing World Edge

The IMF and World Bank should take a leaf from China's focus on developing world infrastructure.

Shark Finning: Appetite for Extinction?

Asia's taste for shark fin soup endangers a number of species. But attitudes are changing.

Can the Delhi Verdicts Change India's Treatment of Women?

The Delhi gang-rape verdict is forcing India to think about a deep social ill.

Sri Lanka's Muslims in the Cross Hairs

Turning their attention from Tamils, Sinhala-Buddhist nationalists are now targeting the island's Muslim minority.

Three MID graduates publish a cover story in the Diplomat

On September 13th, three SPPM-MID graduates, Richard Ghiasy, Stephan Mothe and Frances Pontemayor, published an article titled "China's Developing World Edge" in The Diplomat. This respected online magazine, which focuses on international relations and development in the Asia and the Pacific, featured the article as its top story. The article sheds light on the role played by infrastructure in Chinese development

and on China's activities as an infrastructure financier in Sub-Saharan Africa and Central Asia. Richard, Stephan and Frances graduated from the MID program in July 2013.

<http://thediplomat.com/2013/09/13/chinas-developing-world-edge/5/?all=true>

IMPA 2013 Class of Field Trip: Anhui Expedition

From June 19th to July 4th, IMPA 2013 class continued a visit to Anhui province after the Shanghai expedition was completed. It was led by SPPM Associate Dean Meng Bo and Professor Yin Chengzhi. The trip got support from MCC Overseas Ltd. and Hefei municipal government.

The 5-day field trip was designed based on diversified fields, including public administrative practice, economic development, urban planning and agricultural development, etc. In Hefei, student toured sites of Anhui Museum, Hefei Bidding Center (HBC), Hefei Administration Service Center, Binhu New District construction headquarters and Wetland Forest Park. Following that, they also had a good time with the inhabitants and staff in Sanli'an Street Community and Zhuyinli Community Service Center. Students experienced exciting innovations and technologies when visiting factory of Hefei BOE Optoelectronic Technology CO., Ltd and USTC iFLYTEK Co., Ltd. To engage with the agricultural development in rural areas, they paid a special visit to strawberry planting base in Feitang village, Shuihu town, Changfeng County.

In Bengbu city, students visited two major projects of Anhui Construction Engineering Group (SOE) and had a symposium with its group leaders.

The five-day field trip in Anhui province reflected the development and achievement in China's medium-sized city and rural areas. Students learned about the public administration practice in different areas of China, which presented good examples for the development in their own countries.



IMPA 2013 Class Attended Development Practice Lecture



From July 22nd to August 2nd, 27 IMPA 2013 students attended Development Practice Lecture. It was designed and moderated by Prof. ZHENG Zhenqing. Prof. MENG Bo, Associate Dean of SPPM delivered opening greetings.

The invited professors are renowned academic experts in political, economic and social development research fields. They are Prof. Li Anshan, Prof. Xia Qingjie and Prof. Binod Singh from Peking University; Prof. Q. Edward Wang from Rowan University, U.S.; Prof. Steven White from SEM, and Prof. Wu Yongping, Prof. Yu Qiao and Prof. Wang Feng from SPPM of Tsinghua University.

The lectures were designed based on development practice, including four practical lectures: industry R&D and technological learning, population change and economic growth, poverty alleviation in developing countries and the impact of financial crisis; two comparative

development lectures: development mode of East Asia and comparative national development between China and India; two international relations lectures: China-Africa relations and global nation-state development history. In addition, students were also encouraged to make presentations about development status quo in their own countries.

After each lecture, students proposed questions actively and had a good interaction with the invited professors. They expressed that participating in these lectures helped them have a deeper understanding of political and economic development practice, which is very helpful to enhance development policy in their home countries.





SPPM Students Celebrated the Moon Festival, 2013



SPPM held a Moon Festival Party for the Chinese and International students on the evening of the 17th September, 2013. The party started at 5:30 pm. At 6 o'clock, Sophia, one Chinese student, introduced the legendary story and tradition of Moon Festival to all the students in English. Then the stage was open. The students were free to go to the stage and performed their talents. In total, around 100 students came to attend this event. They had a wonderful and happy time together. The Moon Festival falls on the 15th August in the Chinese lunar calendar. This year, it'll be on the 19th September.



Debate Society kicked off the new 2013 fall

On Thursday, September 26th, Debate Society kicked off the new 2013 fall semester with an information meeting for new MID students from SPPM and our friends at Tsinghua's International Relations Department. Qingqing burgers and fries were provided for lunch as the Debate Society co-chairs explained the Debate Society's mission and purpose, previous achievements, as well as future plans. At the end of the meeting, the attendees voted on the next debate topic, which will be on China's hukou reform and is tentatively set for the second week of October. Participants expressed interest in learning more about public speaking and in sharing discussions with like-minded students. Debate Society hopes to integrate more individuals who want to voice their opinions and meet experts in the field of international development, and will continue hosting events throughout the academic year.

By Alice Xia, SPPM



First birthday celebration of fall, 2013 observed

MID-IMPA Program office held the first birthday celebration for the international students on Sept. 26. This event is to celebrate for the birthday stars of each month. We wish every international student could have a special birthday when they study in SPPM.



ONE OF THE TEN BEST FILMS OF THE YEAR."
- Mike Clark, USA Today

TSINGHUA SPPM *Film Society*

WHEN WE WERE KINGS:
The untold story of the Rumble in the Jungle

"...enshrined as one of the great sports events of the century. It was also a cultural and political happening."
- Roger Ebert

MUHAMMAD ALI
WHEN WE WERE KINGS
The untold story of the Rumble in the Jungle.

THURSDAY APRIL 25TH, 2013
6:30-9:00 P.M.
SCHOOL OF PUBLIC POLICY AND
MANAGEMENT, RM. 423

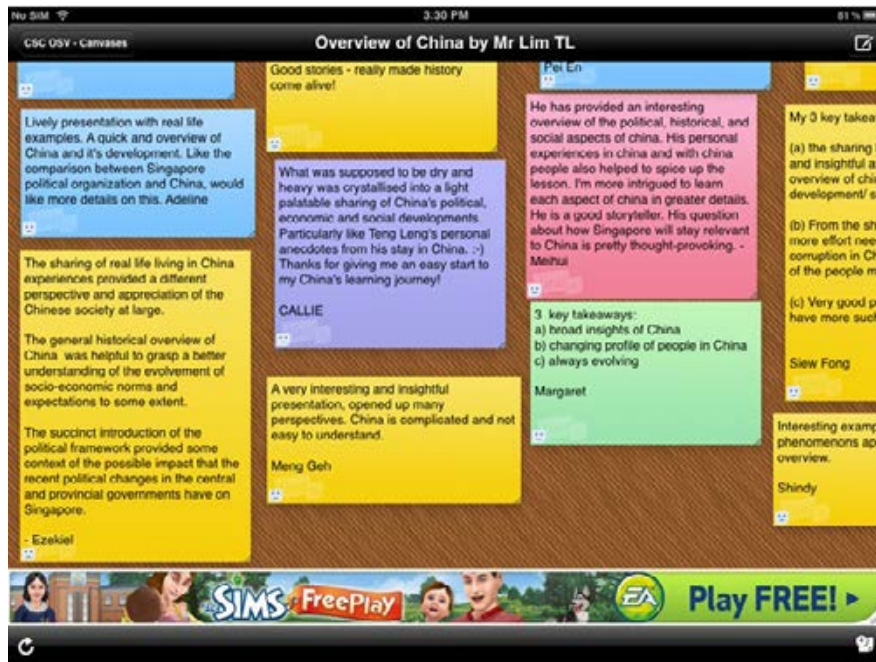
The Tsinghua SPPM Film Society brings together students from different backgrounds to build international cultural dialogue through the analysis of the films they screen. This semester, FS held five screenings of a diverse array of films. To kick off, FS screened *Last Train Home*, a timely documentary about the long journey home for China's migrant workers during Chinese New Year. To follow FS graced its loyal fans with *Butch Cassidy and the Sundance Kid*, a classic American western, *When We Were Kings* about Mohammed Ali's famous "rumble in the jungle", and *Red Sorghum* as a tribute to renowned Chinese director Zhang Yimou. On the evening of June 20th,

Tsinghua SPPM Film Society

FS ended another successful semester with *Waiting for Superman*, a documentary about the failures of the American education system. The Tsinghua SPPM Film Society looks forward to another year of film appreciation and thoughtful discussions!

By Emily He, MID 2012

Life after Tsinghua



It is May 2013 now, almost 10 months after I have left Beijing. Recollecting and writing my life after Tsinghua brings me back to the memory lane... ..

After 2 years of memorable stay and experience in Beijing as a student of MID 2010 with Tsinghua University School of Public Policy and Management (SPPM), I went back to Singapore in July 2012 to begin the next phase of my career with my organisation – Singapore Civil Service College (CSC). CSC is the Singapore Public Sector's core institution for training, learning, research and staff development. Prior to my studies in Tsinghua, I was with the International department of CSC. My main task then was to share Singapore's experience and expertise on governance and public sector management with civil servants from other countries through organising study visits and training programmes. It was an enriching experience as I was able to know more about other countries and able to make good friends during the course of my work. My career took on an interesting path when I was posted to a middle management position of a research department

within CSC called the Centre for Governance and Leadership (CGL) upon graduation. I reckoned the decision was largely due to the wealth of knowledge that I have gained from SPPM that the senior management felt that I could contribute effectively to CGL. My main responsibility is to assist the Director to manage the department to deliver research outputs with the aim of inspiring new thinking in public policy and governance. As I was in the midst of learning the new ropes in CGL,

I was assigned to one of the 3 committees to work on another new phase of CSC – a fundamental restructuring of the entire CSC to serve the public service better. I was immediately plunged into numerous meetings and brainstorming sessions on the new operating model of CSC. By the end of 2012, CSC has taken a new form. My department was renamed to Institute of Governance and Policy with a larger portfolio of responsibilities. My workload has increased by folds as the department staff strength has increased from 30 over to 40 over staff members. Transition was well managed and staff members were well engaged in this change. This was a key highlight of my career having to go through a fundamental restructuring exercise of an organisation. The Dean has personally given me a thank you card for the efforts.

Another key highlight was in October 2012 when my path crossed again with China-related work. CSC organised a big symposium with SPPM – the ever first collaboration with a renowned Chinese university. We invited Dean

Xue Lan, Prof Meng Qingguo and Prof Yang Yansui to deliver lectures to a group of public officers. Several Singapore government agencies also engaged the 3 professors on a more intimate proximity through closed door sessions. Engagements were fruitful and meaningful. CSC signed a Memorandum of Understanding with SPPM to signify interest for long term collaboration. I was glad that I was able to play the role of a matchmaker between CSC and SPPM during my stay in Beijing. And I was glad and honoured to have a personal photo with the 3 professors.

This year March, I had my maiden lecture on “Overview of China” to a group of 20 public officers to prepare them for an overseas study visit to Xi’an. The knowledge gained from SPPM as well as my 2-year of living experience in Beijing was put into use when I was developing the content of the lecture. The participants responded well to my lecture and I received a rating of 4.41 out of 5. Not too bad for a first timer. Some anecdotal comments from the participants on my lecture are at below (see picture). I was glad to share my knowledge and my perspectives on China.

Sometimes, I still experience déjà vu. Waking up in the morning on my bed and wondering whether I am in Beijing or in Singapore. Life as post graduate student with Tsinghua is recharging and rejuvenating. As I have shared with many others, once a 清华人, forever a 清华人.

By Lim Teng Leng, alumnus of MID 2010
22 May 2013
Singapore

