

Edited by the Development Office, School of Public Policy and Management

2013.05





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Dean Lan Xue Conducted Research in Sanmenxia

From May 18th to 19th, Dean Xue Lan, professor Shi Zulin and Assistant Dean Shen Yong were invited to conduct research in Sanmenxia City, and attended the six middle-



region provinces and the Yellow River Golden Triangle area industries to relocate the forum. Dean Xue Lan gave a keynote speech that was titled "Promote Innovation Systems, Achieve Innovation-Driven Development". He analyzed China's scientific and technological innovation challenges in depth, including the innovation-driven institutional mechanisms and path selection process.

During this trip, Dean Xue Lan met with the Mayor of Sanmenxia, Zhao Haiyan and Party Secretary of Sanmenxia, Yang Shuping. They discussed and exchanged views on science and education development, talent cultivation, and other related aspects.

The Mayor of Sanmenxia, Zhao Haiyan, was the student of SPPM's Executive MPA program in 2004, while the Chief of Sanmenxia's Planning Bureau, Li Hailong, was the student of SPPM's MPA program, class of 2008. The development of middle regions provides SPPM alumni a stage to display their talents; meanwhile, it also promotes the close integration of public administration education and local development.

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China's Foreign Reserves and Overseas Investment

An outstanding feature of the current world economy is the internal imbalance of the economic structure in the developed entities, which is persisted and expanded due to the global trade imbalance. After the global financial crisis, China's foreign exchange reserves accounted for 1/3 of world's total, and 1/2 of China's GDP. Huge risk exists, when such amount of foreign reserves is exposed to turbulent international financial market.

On May 30th, 2013, the Brookings-Tsinghua Center for Public policy hosted a public event, featuring Dr. Yu Qiao, nonresident senior fellow of the Brookings-Tsinghua Center, to address the aforementioned issues of China's foreign currency reserves and its overseas investment. To mitigate the huge risk, as Yu Qiao suggested, a diversified investment portfolio is needed, and the investment demand of China's aging population should be taken into serious consideration. Dr. Yu's monograph A Study on the External Environment of Chinese Investments in the United States and his newlyreleased book China's Foreign Reserves and Overseas Investment were also presented at the event.

After the talk, Jing Xuecheng, director of China International Economic Relations Association, and Chen Xiaowen, deputy editor-in-chief of the Commercial Press made comments to Yu Qiao's presentation and book.







Mr. CAO Guozhong Visited SPPM for the Career Workshop Series

On May 29, United Nations senior translator, Mr. CAO Guozhong visited SPPM for the Career Workshop Series. Mr. Cao advised an audience of around 20 SPPM international students for career development. The topic was "Starting from Tsinghua University". Based on Tsinghua University's motto, "Self-Discipline and Social Commitment", he talked about how traditional Chinese culture and values apply to personal career development. In addition, he gave students practical suggestions from his years of work experience at the UN. The students raised many questions regarding how to find a way into big international organizations. SPPM's Deputy Party Secretary and Associate Professor, XIE Jin, hosted this event.

Mr. CAO Guozhong studied in the English program from 1985 to 1989 at Beijing Foreign Studies University. From 1989 to 1991, he attended the United Nations Interpreter and Translator Training Class and was awarded a master's degree. After graduation, he worked in the field of international communication for nearly nine years. He was the consultant for Mr. LIU Qi, who previously held post as mayor of Beijing, to host the first Beijing Mayor International Entrepreneur Advisory Council. He has been a translator at the United Nations since March 2000. Starting in May 2013, he has been SPPM's short-term visiting scholar.

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On May 7th, Prof. Walter Kickert from Erasmus University Rotterdam Europe visited the School of Public Policy and Management and delivered a speech on the Crisis: How European Governments Responded to the Banking Crisis, Economic Crisis and Fiscal Crisis in 2008-2011.

In the speech, Prof. Kickert made comparative analysis on how various large and smaller European states managed the banking crisis 2008, economic crisis 2009 and fiscal crisis in 2010-11. Besides, he also addressed the following questions: How did states respond to crises? How to explain for the similarities and differences in state responses? What lessons can be learned from comparison? This crisis was undoubtedly major challenge for Western states. In his opinion, current Euro-crisis since 2010 mounted to new and maybe even more severe crisis.

Professor YU Qiao in SPPM moderated the lecture. Over 30 students attended the lecture and had heated discussion with Prof. Kickert after his speech.





University of North Carolina, Charlotte's Professor David Goldfield Visited SPPM for Guest Lecture Series



On the afternoon of May 13th, Professor David Goldfield from the University of North Carolina, Charlotte visited SPPM, accompanied by representatives from U.S. Embassy. Assistant Dean, MENG Bo, met the delegation and provided an introduction of SPPM and its international programs.

Professor Goldfield gave a lecture to approximately 20 international and Chinese students on the topic of



"Making an Urban Nation From its Founding". MDP executive director and associate professor LIU Zhilin hosted this lecture. In the two hours, Professor Goldfield introduced the history American urbanization from the 18th century to 1980s through vivid and detailed explanation. Additionally, on the basis of historical experience, he proposed some solutions to the challenges generated by urbanization. After his introduction, students communicated with Professor Goldfield with questions regarding their home countries. At the end of this event, Professor Goldfield donated his latest book, America Aflame: How the Civil War Created a Nation (2011) to SPPM.

David Goldfield is the Robert Lee Bailey Professor of History at the University of North Carolina, Charlotte. He graduated from University of Maryland with a PhD degree. He is the author/editor of sixteen books including Cotton Fields and Skyscrapers (1982) and Black, White, and Southern (1991), which was nominated for the Pulitzer Prize in history. His most recent book is the widely acclaimed, America Aflame: How the Civil War Created a Nation, published by Bloomsbury Press in 2011. Goldfield is also the editor of the Journal of Urban History and serves as Distinguished Lecturer for the Organization of American Historians. He is President of the Southern Historical Association.

SPPM Students gathered for the 2013 International Friendship Picnic



In the late afternoon of Sunday, May 19th, about 50 students from SPPM's various graduate programs, including MID, IMPA, and Chinese MPA, as well as doctoral candidates, braved the strong winds to participate in the first International Frienship Picnic.

Organized by students from MID and the Chinese MA program, the picnic aimed to boost school spirit while taking advantage of Beijing's rising temperatures for some outdoor fun. The event was partly sponsored by the SPPM Students' Union and took place at Lovers' Hill, one of the many scenic spots on Tsinghua's beautiful campus.

Participants enjoyed snacks, drinks and chicken and vegetable skewers straight off the grill, which was skillfully run by Vartan (IMPA 2012), Lucy (MID office) and her husband, with many MID hands on deck to help. Adrienne (MID 2011) also treated a lucky bunch to her ever-delicious homemade cheesecake. The picnickers also partook in some football, dodgeball, and singing and dancing to both





a live ukulele performance and music off a laptop.

As soon to be graduates get ready for thesis defending and first year students near finals season, this picnic served a reminder that there's always a little time to relax, kick back and make some new friends. By the time the proceedings finally wrapped up, well into the evening, a good time was had by all.

By Stephan Mothe, MID2011

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Professor Daniel Bell participated in Tsinghua Debate Society's Roundtable



Debate Society held its second roundtable discussion of the semester on May 6th, with honorable guest Professor Daniel Bell leading a dynamic conversation on the topic of reconciling democracy and meritocracy as a potential new path for reshaping the Chinese political model. Professor Bell, expert in Confucian thought and political philosophy, is one of the few Western academics in China who has spent decades engaging in bold intellectual experiments involving a comprehensive overturn of the current political system, but not without a deep understanding of Chinese culture and society his fluency in Mandarin is surely also an asset. Students from both the School of Public Policy & Management and the International Relations Department brought many questions to the table and challenged Bell's views with experiences from different countries, such as Singapore and Switzerland. The event was held by Professor Chen Ling from SPPM.



Debate Society held its first formal debate of the semester on May 28th

Debate Society held its first formal debate of the semester on Tuesday, May 28. Alice Xia, from the Chinese MA program, and Tyler Shelden from MID represented the proposition, while two students from Tsinghua's International Relations Department were on the opposition side. The motion was: "Choosing central leaders through exams and previous performance is more beneficial than casting a democratic vote", an extension of Professor Daniel Bell's roundtable discussion from May. The students engaged in a friendly conversation over Subway sandwiches before launching into a heated modified Oxford-style debate, moderated by Anatole Pang, also an MID student. The proposition side received six votes from the audience prior to the debate, and unfortunately, lost all but one supporter in the final outcome. Overall, the event was good practice for all participants and Debate Society has been inspired to hold workshops to sharpen formal debating skills in the near future.

By Alice Xia, SPPM