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公共管理學院
School of Public Policy & Management
Tsinghua University

NEWSLETTER

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One Day Culture Experience in Beijing

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SPPM Hosted International Workshop Series for Its 13th Anniversary

On October 21st-26th, the School of Public Policy and Management, Tsinghua University hosted a series of International Workshops for the 13th Anniversary, to celebrate this joyful day and to strengthen international academic cooperation and exchanges.

These international workshops covered four major topics including Europe-Asia Cooperation in Climate Change Negotiations, Global Ideas and China Learning from the West, Innovation, Development and Public Governance, Local Government Entrepreneurship in China: Dynamics, Achievement and Risks. Many scholars and experts participated in the workshops and had thorough discussion along these subjects.

The School of Public Policy and Management (SPPM) of Tsinghua University was founded in 2000. As the first graduate school in public administration in China, the school's long-term objective is to become a world-class institution that actively engages in teaching, research, and consulting in global public affairs. The Master of Public Administration (MPA) program offered by SPPM has successfully obtained the accreditation on July 16th, 2013 reviewed by Commission on Peer Review and Accreditation (COPRA) of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA). SPPM is the first school in public affairs outside the United States to receive the NASPAA Accreditation.





Dean Xue Lan Becomes the First NASPAA Executive Council Member from China

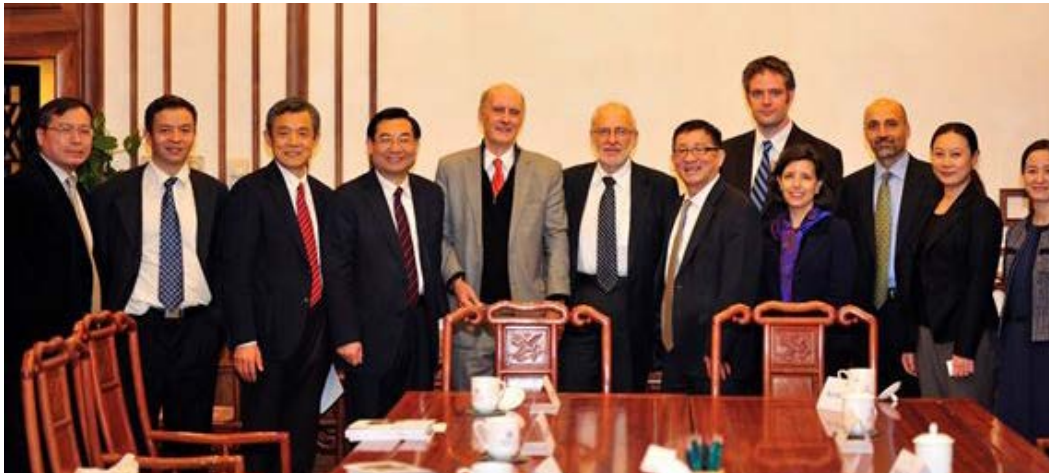
On October 18th, the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) announced the new leadership at the organization's Annual Conference in Washington, US.

Lan Xue, Professor and Dean of the School of Public Policy and Management at Tsinghua University was elected to be one of the five public affairs faculty on NASPAA's Executive Council for three-year terms, due to his active involvement in the organization. He is the first NASPAA Executive Council member from China and the second member from outside the U.S.

NASPAA: The Global Standard in Public Service Education announced on July 16th, 2013 that its Commission on Peer Review and Accreditation (COPRA) has accredited the

Master of Public Administration (MPA) program at Tsinghua University's School of Public Policy and Management in Beijing, China. It is the first graduate degree in public affairs outside the United States to receive NASPAA Accreditation.

NASPAA, the Network of Schools of Public Policy, Affairs, and Administration, is the global standard in public service education. It is the institutional membership association of 280 schools of public policy, public affairs, public administration, and public & nonprofit management, located across the U.S. and around the globe – and is the recognized accreditor of master's degree programs in these fields. NASPAA's twofold mission is to promote excellence in education and training for public service and to promote the ideal of public service.



President of the Brookings Institution Visits Tsinghua

President of the Brookings Institution, Strobe Talbott, visited Tsinghua University on October 22nd. Tsinghua University Council Chair Hu Heping, held discussions with Mr. Talbott during his visit, together with Deputy Director of Tsinghua's Office for International Cooperation and Exchanges Xia Guangzhi, Dean of Tsinghua's School of Public Policy and Management (SPPM) Xue Lan, Associate Dean of the SPPM Meng Bo, and acting Director of the Brookings-Tsinghua Center for Public Policy Tao Ran.

During the meeting, Mr. Hu delivered his greetings on behalf of Tsinghua to the guests from the Brookings institution, and introduced Tsinghua's development in student education, academic research and international cooperation. Hu stressed Tsinghua's close relationship with the Brookings Institution, especially the Brookings-Tsinghua Center for Public Policy co-established by both parties, which provides a global platform for scholars and policy makers across China and the United States. Moreover, Hu expressed Tsinghua's willingness to fully support the development of the Brookings-Tsinghua Center, and to strengthen bilateral cooperation, on the purpose of making the center one of the top-tier think tanks in China.

Mr. Talbott introduced Brookings' international cooperation and the development of the Brookings-Tsinghua Center. He acknowledged the good relationship between Brookings

and Tsinghua in various aspects, and expressed his hope to promote the development of the Brookings-Tsinghua Center, and to further strengthen the bilateral cooperation on scholar and student exchange programs.

The Brookings Institution is a nonprofit public policy organization based in Washington, DC. Its mission is to conduct high-quality, independent research and, based on that research, to provide innovative, practical recommendations. The Brookings Institution has been consecutively ranked as the most influential, most quoted and most trusted think tank.

Founded in October 2006, the Brookings-Tsinghua Center for Public Policy (BTC) is a partnership between the Brookings Institution in Washington, D.C. and China's Tsinghua University. Based in Tsinghua's School of Public Policy and Management, the BTC seeks to produce high quality and high impact policy research in areas of fundamental importance for China's development and for U.S.-China relations. The BTC provides research by Chinese and American scholars on economic and social issues in China's development, hosts visiting researchers, and holds seminars, panels and conferences that bring together leading policy experts and officials from China and abroad.

(From Tsinghua University News)

13th Joint Meeting of CIDEG Academic Committee and Board of Directors



On Oct. 20th, 2013, the 13th Joint Meeting of CIDEG academic committee and board of directors was held in Meeting Room 302 of the School of Public Policy and Management of Tsinghua University. Mr. Qingtan Chen, Chairman of

the Board, hosted the meeting. Prof. Jinglian Wu and Prof. Masahiko Aoki, Joint Chairpersons of the Academic Committee, and CIDEG board members and academic committee members including Barry Naughton, Changzheng Dong, Christine Wong, Daojiong Zha, Edward Steinfeld, Hiroji Onishi, Lan Xue, Mai Lu, Meng Xiao, Ming Wang, Nobuyori Kodaira, Qiang Li, Shigeru Hayakawa, Shiji Gao, Tatsuhito Tokuchi, Weidong Ji, Weihe Xie and Zunyi Liu joined the meeting. Representatives from Toyota Motor Corporation, the media and CIDEG researchers were also present.

During the meeting, Board Chairman Mr. Qingtai Chen firstly summarized the work of CIDEG since it was established eight years ago. He said CIDEG was getting mature in the eight years' development: by inviting high-level talents to join the board and the academic committee, CIDEG had become an influential institute in China research; it established an open and international research exchange platform and achieved a series of significant results in the areas of industrial development and environmental governance. He hoped CIDEG would always achieve high-level research results and contribute to China's economic transition.

Joint Chairperson of the academic committee Prof. Masahiko Aoki presented that the platform that CIDEG provided could contribute Asian wisdom to the global energy and environment problems and promote academic cultural exchanges between China and Japan. Joint Chairperson of the academic committee Prof. Jinglian Wu suggested that CIDEG should explore channels to make the research results of CIDEG accessible to the academic circle and decision makers

for reference with the purpose of better serving the society.

Mr. Nobuyori Kodaira, Vice President of Toyota Motor Corporation, acknowledged to the work done by the board members and academic committee members and admitted the achievements that CIDEG made in the last eight years. He said Toyota would like to continually support the research work of CIDEG. Mr. Nobuyori Kodaira said that as a leading research institute, CIDEG has made outstanding improvement in environment, energy and policy research areas. He pointed out that a common challenge that countries like China and Japan are facing was issues like environment, energy and aging of population brought by the fast globalization process; under this circumstances, CIDEG could play a very important role.

Afterwards, the 3rd CIDEG cooperation donation signature ceremony was held. Kodaira Nobuyori and CIDEG Director Xue Lan signed the donation agreement.

After that, Prof. Weihe Xie, the Vice President of Tsinghua University, expressed his gratitude on behalf of Tsinghua University to Prof. Masahiko Aoki, Prof. Jinglian Wu and Mr. Qingtai Chen for their remarkable contribution and Toyota Motor for its long-term trust to Tsinghua University and its concerns and participations in China's industrial development and environmental governance.

Following that, Prof. Lan Xue, Director of CIDEG and Dean of School of Public Policy and Management, gave a report on CIDEG annual work and future development plans. He mentioned that the research work of CIDEG were organized in order and all research subjects were finished as expected with fruitful research results and high attention from policy makers and academia. Moreover, CIDEG also optimized its project management procedure and increased the number



of annual academic committee meetings to develop towards the direction of internationalization, diversification and specialization. In the future development, CIDEG would, based on the important policy demand of the China government and economic and social transition, organize solid academic research and integrate original basic research and applied research results of each area of CIDEG through dynamic media promotion and book publication. Meanwhile, it would intensify talent cultivation and global exchange

by holding PhD enrollment plans and internationalized undergraduates summer social investigation challenge contests. Board members and academic committee members at the meeting also reviewed and approved the 2013 financial statement, annual auditing report and the 2014 budget plan.

In the afternoon, the meeting reviewed the interim and finishing reports of several projects. Prof. Qiang Li introduced the main achievements of the “Evaluation of Social Factors in the Evaluation of China’s Environment Impact” project.



The project suggested that evaluation of the environment needed the comprehensive reflection of development issues, consideration of social fairness and justice, and more investment in system, talent, detailed procedure and method. Following him, Dr. Peng Ru reported the research accomplishment of his project “Research on Several Issues and Solutions in China’s Budget Allocation System in the Science and Technology Area”. The project found that the current science and technology budget system had the problems of inappropriate establishment, over-invested, lacking of constraints in terms of budget management and low compensation for labors in the scientific research area. He made suggestions to adjust the science and technology budget allocation structure, reform the budget system and fully compensate indirect scientific research cost. Afterwards, Weiyi Shi, PhD candidate and CIDEG Research Associate, introduced the progress of the project “Risk Perception and Mitigation in Chinese Outward Direct Investments”. The project focuses on the research of risk management and solutions to overseas investment of Chinese companies and has achieved some accomplishment. Lastly, Prof. Lan Xue introduced the progress of the project “Comparative Study on Innovation Capability in China and the United States: Investigation on IC Design Experts”. The project aims to collect subjective comments of related industry experts in China and the U.S. on the innovation capability of the area and provide a unique angle for the comparison of Sino-US innovation power. It would be used to provide policy suggestions for the establishment of innovation system and innovation power enhancement in China.

Participants made heated and frank communication and discussion on the work reports, plans and project reports. Many constructive suggestions were made and greater achievements were expected for CIDEG in the coming year.



Former President of the World Bank Offered a Lecture to SPPM Students

On the evening of Oct. 17th, Mr. Wolfensohn, former President of the World Bank gave a virtual lecture titled as The History and Future of Global Development – the Challenge of Changing Dynamics of National Influence to SPPM students in Room 302 at the school.

This lecture first addresses the changing dynamics of development for the last centuries, emphasizing the balance between Asia and the rest of the world. It then goes on to predict the future of the world, with discussions about the opportunities and challenges different countries face.



CAMPUS Asia Partner School **GRIPS Delegation Visited SPPM**

On Oct. 31st, a delegation composed of four faculty members and eight students from the National Graduate School of Policy Studies (GRIPS) in Tokyo, Japan visited the school and jointly held a series of events.

Dean XUE Lan in SPPM, together with Associate Dean for Academic Affairs Prof. WU Yongping, Associate Dean for Research Prof. PENG Zongchao, Associate Dean for International Cooperation and Exchange Prof. MENG Bo and Associate Dean for Student Affairs Prof. XIE Jin met the delegation, and discussed in depth on the issues of students exchange and explored the possibility of dual degree program cooperation.

In the afternoon, Professor OYAMA, Dean of GRIPS gave a lecture to SPPM students on Quantitative Social Systems Analysis. After that, Prof. HOSOE Nobuhiro made a promotion of the GRIPS and representative from Korea Development School, another partner institute of ours under the CAMPUS Asia program, promoted KDI School as well. apart from that, Ms. Zhou Mi and Ms. Liu Xiya who participated the summer program respectively in GRIPS and KDI shared their feelings and harvest from the programs with audience.

CAMPUS Asia is a student exchange program funded by Chinese, Japanese and Korean government. The aim is to promote exchanges among the universities and their students in Asian counties. At this stage, the cooperation is just limited to China, Japan and Korea.



One Day Culture Experience in Beijing

On October 17th, 14 international students from SPPM had one day culture experience in Beijing. Students first arrived at Shunyi district to visit Master Wen Qiangang Studio, a carved lacquer ware workshop and Master Zhang Tonglu Studio, a cloisonné arts workshop.

Both of the masters enjoy renowned reputation and received many awards in China and abroad. The delicate craft technology and exquisite arts products aroused students' strong interest. They kept taking photos and raised questions about the process of making these handcrafts.

In the afternoon, students moved to Baigongfang in

southeastern area of Beijing, which is considered as a living handcrafts museum and Arts & Crafts Emporium, to visit Beijing Gift exhibition.

Through this interactive tour, students got to know about great artistic skills in Beijing and had a better understanding of Chinese traditional arts and crafts. Meanwhile, they also experienced the process of making some artistic products, such as inside painted snuff bottle and paper cutting.

This activity was designed and sponsored by ebeijing, the official websites of Beijing government and Beijing Cultural and Creative Technology Co., LTD.





Debate Society Held its First Official Debate

Debate Society held its first official debate on Thursday, October 10th, 2013, with participants from SPPM as well as the International Relations Department. The motion was, “Loosening Hukou restrictions on access to and quality of basic social provisions is the most effective path towards greater equality between rural and urban residents in China.” Emily He and Hoang Vu from SPPM represented the proposition side, while Matthias Bach and Torsten Weller, two master’s students from the IR Department debated on the opposition side. The hukou (or household registration) system may be a challenging and unfamiliar topic for those who did not grow up in China, but both teams presented clear and well-researched statements. The proposition side kicked off the debate with an opening statement surrounding the idea that “migrant workers

in Chinese cities live like 'illegal' immigrants in the US, [and are] treated as second class citizens because of the exclusivity of hukous”, while the opposition side rejected the premise of the statement and claimed that “reform [of the hukou] will lead to influx of people to cities: more overcrowded public transport, more pollution, more housing problems, and joblessness”. The debaters quickly fell into a heated discussion, while providing insightful comments to the audience members. In the audience post-debate vote, the opposition side won most of the previously undecided votes, thereby also winning the debate. Overall, the event was a great opportunity to practice public speaking and share ideas among peers with similar interests.

By Alice Xia, SPPM

09' Alumnus Gonzalo Matamala O. Paid a Visit Back to SPPM

On Oct. 21st, SPPM 09' alumnus Gonzalo Matamala O. from Chili paid a visit back to SPPM. Gonzalo graduated from MID program in 2011. After graduation, he works in the Chili Embassy to China as commercial attaché. Gonzalo shared his updates in the past two years and discussed about the changes of SPPM. Also he exchanged his ideas on meeting with MID current students. MID office staff warmly received him.



公共管理学院
SCHOOL OF PUBLIC POLICY & MANAGEMENT

Gathering MDG Indicators in Sub-Saharan Africa



Lessons learned during an internship through the Earth Institute

African cities are surprisingly much more developed than charitable campaigns lead outsiders to believe. Capitals and regional hubs provide services for a variety of socio-economic statuses and a recent boom of Chinese investment in transportation infrastructure has drastically cut down long-distance commutes. Yet, like most developing regions in the world, most large and mid-sized African cities struggle to regularly deliver services such as education, health care, water and sanitation.

Closing the gap on the Millennium Development Goals (MDGs) in sub-Saharan African cities is the focus of the Millennium Cities Initiative (MCI), an affiliate of Columbia University's Earth Institute. Specific cities, such as Kisumu, Kenya, are selected as millennium cities in regards to their potential to serve as integrated development models that can be replicated across the region. Each millennium city faces specific challenges, such as high prevalence of malaria, as well as advantages, such as proximity to natural resources.

Kisumu sits on the shores of Lake Victoria in eastern Kenya and enjoys the Luo tribal reputation of a relaxed and peaceful lifestyle. This is a fact I can attest to as much of my work involved canvassing the city's planned and unplanned settlements. Residents in slums, such the notorious Manyatta, were generally convivial and excited to help in the data collection process. Community leaders, business members and even children would help direct me to locations necessary to visit for accurate data collection.

Through cooperation with Tsinghua University, Colombia University, MCI Kisumu and the Department of Environment in Kisumu I was able to work side-by-side



with development experts and regional leaders to address the burgeoning solid waste management issues the region faced. We undertook a comprehensive survey of the cities half-million plus population and focused on illegal dumping practices and communal sanitation trends. While the work itself was not pretty, the smiles of residents and their keen interest in local politics kept me inspired.

The Kenyan way of approaching situations is undeniably different than other cultures and served as a touchstone upon which to ground lessons learned. Time in Africa is more fluid and meetings tend to occur when interested parties are ready. Political consensus is developed through familial ties where personal relations will frequently take precedent over statistical analyses. Community is strong, maintains heritage and remains the key political block for organizing large activities, such as the Department of Environment's Monthly Clean-Up Exercise.

Development efforts in foreign contexts need to remain sensitive to the regional cultures. Only through understanding the correct channels and building personal relations can one expect to be successful. I would still endorse following personal values and beliefs, but one must learn how and when to push the right buttons. Humble yourself, be as much a student as a teacher, and plant more seeds than you take away. You never know what effect your actions might have in the future.



2013 Global ISCDP Conference News Report



During the weekend of September 6 & 7 I was privileged to attend the first International Conference on Sustainable Development Practice (ICSDP) organized by the Masters in Development Practice Program (MDP). The conference was held in the School of International and Public Affairs of Columbia University.

As you may be aware, there are currently 24 MDP programs worldwide (www.globalmdp.org), each committed to a high-intensity program of teaching, research, innovation and practice that involves all parts of the world: 3 universities in Africa, 7 in Asia (including Tsinghua's 清华), 3 in Europe, 3 in Latin America, and 8 in North America. The Global MDP association is guided by Jeffrey D. Sachs, who provided the keynote speech for the conference via video-conference as he was attending the G8 Summit in Russia. The conference also had David

Donohue, incoming permanent representative of Ireland to the UN; Amina J. Mohammed, UN Secretary-General's Special Adviser on Post 2015 Development Planning, and Guido Schmidt-Traub, Executive Director of the UN's Sustainable Solutions Network, as keynote speakers.

The Conference had the aim of sharing and identifying practical, evidence-based solutions that can support the UN Sustainable Solutions Development Network framework. Therefore the

conference focused on thematic groups revolving around the topics of economic development, social inclusion, environmental sustainability and good governance. One of the sub-groups of the thematic groups was that of Sustainable Cities: Inclusive, Resilient and Connected. Consequently, I presented a paper based on my experience with the recovery and reconstruction efforts undertaken by the Chinese government following the Wenchuan Earthquake of 2008. I became familiarized with this through my internship with the World Bank. I was truly impressed by the vast knowledge and expertise that China has accumulated in dealing with natural hazards (China is the number one country in terms of loss of lives and economic losses as percentage of GDP with regards to natural hazards). Specifically, my goal was to share an experience where China could serve as a model for other

countries.

I want to encourage others to consider presenting papers sharing the Chinese experience in the next years. As foreign students living in China, we have a different perspective of the situation of the country, one that can provide valuable insight to students and practitioners associated to the MDP network. It is worth noting that aside from Professor Liu Zhilin and a young lady from the UN in China,

there were no other participants sharing the Chinese experience!!! I could not help but to feel this was such a pity given all the challenges and experiences that China faces with regard to sustainable development. At the same time, it

is important to encourage wider student participation at the Conference. Many of the participants were faculty members representing their particular institutions. While this was extremely valuable, it is important that students actively contribute to making the MDP network stronger and more in line with their needs and expectations.

Finally, on the first day of the conference a meeting was organized by all the student representatives, with the support of the steering committee of the MDP network, to discuss governance issues related to student participation.



An overview of the MDP network was shared with the students and emphasis was placed on the need to ensure that there is greater student participation in the organization of the programs. It was acknowledged that so far students are only interacting in the global classroom component of the MDP program and that there is limited to no interaction besides from that. Students were asked to think about what are our needs and what would we

like to see happen with the MDP program. They were also asked to think about what could be non-traditional forms of governance that could be utilized to have administrators, faculty and students in the MDP network interact and collaborate

together to create a better program.

While no conclusions have been made the future of the MDP network looks bright as it considers these issues. Hopefully next year many more of you will attend the conference and share your experiences regarding sustainable development in China.

Vivian Argueta Bernal, MID student



MID Students Visited an Organic

Farm

On the 19th of October, a group of MID students paid a visit to the Tongzhou farm of Shared Harvest . The main goal of this field trip was to get a clearer view of agriculture challenges, whether those concern food security, food safety, or soil and water pollution.

Shared Harvest farms follow organic farming and Community Supported Agriculture principles. It was a good occasion for Tsinghua students to learn more

about those approaches and the role they might play in taking up the challenges mentioned above. Indeed, organic farming is acknowledged to better preserve health and environment while Community Supported Agriculture aims at building direct and fair relationship between farmers and consumers.

After a quick look at the fields and the discovery of the wide variety of vegetables available, the students were

given three presentations. First, they were introduced to the food and agricultural trends and issues in China by a master graduate in International Relations and Sustainable Development, Clementine Turgeon, who is also currently working as a volunteer on the farm. Later on, the students were given a more specific and scientific presentation on soil preservation by David Crook, agronomist at the International Potato Center in Beijing. Finally, the founder and manager of Shared Harvest, Mrs. Shi Yan, talked about the *raison d'être* of Shared Harvest and the reasons for adopting a Community Supported Agriculture scheme.

The group of attendees had the opportunity to engage in interesting questions and debates after those three presentations. But the students were not only here to listen to presentations, and soon were they back on the fields and did farm work under the late afternoon sun.

One day in a farm may not be enough to fully assess the



food and environment challenges that China is facing. However, there is little doubt that this visit enhanced students' comprehension and curiosity about those core elements of Chinese development sustainability.

Clémentine Turgeon & Hubert Thieriot